



Business Resource Guide

Covering all aspects of business creation and growth

Tips on planning - launching - managing & growing



by Marty Gold

Whether you're an established entrepreneur, freelancer, small business or just getting started it is important to know where to turn when you have questions and need guidance. **The resources included in this guide can assist you with Writing or Updating Business Plans, Building Websites, Accounting/HR/Payroll Solutions, Securing Funding, Automating Tasks & More!**

We have compiled these resources for our clients over the years. Some of the resources included are free and some are paid but all are very useful and can help guide you on your journey. **If you have additional questions, need guidance or would simply like to outsource some of these tasks to us we are here to help.** [Contact Us](#)



Business/Tool Name:	Description/Function	Notes	Website or Link
Entrepreneur & Freelance Support/Resources Group	<i>A Group of Supportive Business Owners, Entrepreneurs and Freelancers That Help Eachother Grow.</i>	<i>A Facebook Group open to anyone interested in starting or growing a business. We welcome anyone at anypoint in their journey and everyone is happy to help answer questions.</i>	Join or View our Facebook Group!
LeiLaRay Consulting (Lay•La•Ray)	<i>LeiLaRay Consulting has over 20 years experience growing businesses with our partners. We can assist you with any questions you may have. If for any reason you're unable to afford our expertise we will help coach you and offer Free Solutions until you can. Our goal is to help you grow and build lasting partnerships with our clients: Experts in Self Development Mentoring, Coaching Entrepreneurs, Writing Business Plans - Pitch Decks, Building Websites, 3rd Party Administrative Solutions, Office Automation, Outsourcing Tasks, Performing In-Depth Market Research, SWOT Analysis, Web 3 - Smart Contract Design, Blockchain - Software Development & More!</i>	<i>LeiLaRay Consulting Business Advisors are Experts In Growing Your Business: Let Us Become Your Trusted Advisor & The Only Chief Operating Officer You'll Ever Need! We Are Experts At Implementing Third Party Outsourcing Solutions and Technology That Will Free Up Your Time To Focus On Your Expertise and Customers.</i>	https://leilaray.com
4 Imprint	<i>It's your logo, so it has to be the perfect product, printed perfectly, delivered on-time. That's certainty. And that's what you'll get — guaranteed.</i>	<i>You can be certain we've got your perfect product. Our experienced merchandisers know what's hot — from tried-and-true, to your favorite brands. Because your logo on the right product is marketing magic.</i>	https://www.4imprint.com/
98 Dollar Social	<i>We manage your social media posts so that you can manage your business. (The Best Social Media Manager Service We Have Used).</i>	<i>Social Media is so important for your business in order to stay relevant within your online community. 98 Dollar Social offers social media content management to help busy entrepreneurs like you maintain a solid presence on social media so that when your customers and potential customers go looking for you, you're there. And you're not just there, you're there consistently, establishing your relevance, credibility, and approachability as a small business owner.</i>	https://98dollarsocial.com

<p>99 Dollar Social</p>	<p><i>For one low price you'll receive unique content created specifically for your business, posted once a day EVERY DAY to both Facebook and ONE other network of your choice. † Never worry about missing a post again!</i></p>	<p>†Network of choice options: Twitter, LinkedIn, Google+, or Pinterest. Instagram is only available as a Lite or Deluxe add-on.</p>	<p>https://www.99dollarsocial.com/</p>
<p>AdRoll</p>	<p><i>Go everywhere your shoppers live, work, and play in one campaign. AdRoll gets you all over Google, Facebook, CNN, and millions of other places.</i></p>	<p><i>Unlock unprecedented growth with display ads, social, behavioral email, and actionable insights—all in one platform. Marketers from around the world have built both their businesses and careers with the AdRoll Growth Platform.</i></p>	<p>https://www.adroll.com</p>
<p>Accutek Packaging Equipment</p>	<p><i>Accutek Packaging Equipment Companies, Inc. is one of the largest packaging machinery manufacturers in the United States . It is a leading developer and manufacturer of complete turnkey packaging solutions. The Accutek Packaging Equipment Companies offer a wide variety of filling machines, capping machines, labeling machines, and complete packaging systems.</i></p>	<p><i>Other equipment manufactured by the Accutek companies includes: bottle unscramblers, bottle rinsers and washers, sleeve labeling machines, tamper evident neck banders, heat tunnels, heat and induction sealing machines, inkjet and laser date coders, conveyors, turntables, and support packaging machinery.</i></p>	<p>https://www.accutekpackaging.com/</p>
<p>Aflac</p>	<p><i>At Aflac, we offer a wide range of insurance policies to help you feel confident about your coverage.</i></p>	<p><i>When a policyholder or insured gets sick or hurt, Aflac pays cash benefits fairly, promptly, and often in one day for eligible claims, directly to the insured (unless assigned otherwise). For more than six decades, Aflac voluntary insurance policies have given policyholders the opportunity to focus on recovery, not financial stress.</i></p>	<p>https://www.aflac.com</p>
<p>Alison</p>	<p><i>For business owners who feel like they have a knowledge gap that's holding them back, Alison can help them get to the next level.</i></p>	<p><i>If you want to learn more about business but lack the financial resources to pay for expensive courses, Alison offers free online courses to help you improve in management, leadership, and entrepreneurship. Alison offers courses in human resources, basic accounting, entrepreneurship, project management, resource management, sales, operations, and many other areas relevant to running a business.</i></p>	<p>https://alison.com/courses/business</p>
<p>Asana</p>	<p><i>Asana is the go-to tool for project management: you can create/assign tasks and communicate with your teams without having to exchange hundreds of emails. It's good for both local and remote teams and is essential for keeping different departments on the same page.</i></p>	<p><i>Asana is the work management platform teams use to stay focused on the goals, projects, and daily tasks that grow business.</i></p>	<p>https://asana.com/</p>

Basecamp	<i>Basecamp focuses on the same idea as Asana: it's meant to make the company or team communication easier with cloud-based software. The two business automation tools are pretty similar, with some small differences.</i>	<i>Asana is free for teams built of up to 15 people, while Basecamp charges 29\$ for internal teams. What Basecamp stands out with, however, is its simplicity and ease of use.</i>	https://basecamp.com/
Beautiful.ai	<i>Beautiful.ai is the best presentation software for teams. Stay on brand, level up your presentation design, and collaborate from anywhere in the world.</i>	<i>Beautiful.ai has all the great features to make all the stunning presentations you need, faster than ever. World-class presentation templates. ... Millions of stock photos and videos. ... Customizable style themes. ... Searchable slide library. ... Voice narration over slides. ... Secured sharing and collaboration.</i>	https://www.beautiful.ai/
Belvedere	<i>Belvedere has been providing the highest quality Seating, Dryers, Stations, Reception, Barber, Shampoo, & Misc products and services to the salon industry for 85 years.</i>	<i>We are the largest, most successful salon furnishings manufacturer in North America. Our computer precision woodworking equipment produces the finest salon desks, workstations and cabinets available.</i>	https://www.belvedere.com/
Bench	<i>With Bench, you get a team of professional bookkeepers and intuitive software to track your finances.</i>	<i>As a School of Greatness listener, you get 20% off your first 6 months of bookkeeping with Bench.</i>	https://bench.co
Birdeye Inc	<i>Increase customer reviews. Be found online. Get new customers. Get new authentic customer reviews in minutes</i>	<i>Small Business: Get more reviews from your customers. Dominate search results. Beat local competitors. Grow your business. Easy, done. Enterprise: Increase revenue and improve operations at scale. Connect with customers at every touchpoint whether you have 10 or 10,000 locations.</i>	https://birdeye.com
Bitcoin for Business	<i>Bitcoin for Business: Explore how BTC can work for you.</i>	<i>Learn from MicroStrategy Chairman and CEO Michael Saylor, other CEO's as well as a slate of BTC industry luminaries, as they discuss this groundbreaking treasury reserve strategy.</i>	Bitcoin for Business Bitcoin for Individuals
Blip Billboards	<i>Nationwide digital billboard advertising for as low as \$20/Day</i>	<i>You can pay as little or as much as you want with Blip. Our pricing works based on one "blip" at a time. A blip is anywhere from 7.5 to 10 seconds on a rotating billboard. The cost depends on the location(s) and time(s) you choose. You can get started on any budget.</i>	https://www.blipbillboards.com/
The Blueprint	<i>A Motley Fool resource service for entrepreneurs and small businesses.</i>	<i>The Blueprint team of industry professionals has been carefully selected based on their hands-on experience, their ability to thoughtfully review software and technology products, and their passion for writing practical,</i>	https://www.fool.com/the-blueprint/

		<i>easy-to-read content.</i>	
Bureau of Labor Statistics (U.S.)	<i>BLS releases publications with even more detailed information so you'll always have your finger on the pulse of your industry and can make more educated decisions for your business as a result.</i>	<i>The U.S. Bureau of Labor Statistics (BLS) is a government agency that serves as a critical informational tool for small businesses. The BLS provides detailed information on the health of specific markets and industries, the average pay for certain professions — something you should be familiar with during the hiring process — and other things you must know about the market.</i>	https://www.bls.gov/
Brandify	<i>Brandify is used by multi-state or multinational companies to reach local markets with unique marketing channels. Brandify specializes in connecting consumers in the moment by leveraging the most comprehensive location technology solutions in the market.</i>	<i>The Ultimate Local Marketing Platform. We know that when it comes to enterprise marketing, one size never fits all. That's why our solution suite is flexible and customizable to fit your brand's needs. We work with you to analyze your strengths and opportunities to provide a solution that connects your brand with customers and drives traffic to your locations.</i>	https://www.brandify.com/
Buffer	<i>You can easily grab content from around the web to throw into your scheduled posts, without having to check in a few times a day to share posts individually.</i>	<i>It takes a steady stream of content and engagement to hold the interest of your customers. Rather than constantly promoting your business, use business automation tools like Buffer to help streamline and automate your content curation.</i>	https://buffer.com/
Canva	<i>Canva is a free-to-use online graphic design tool. Use it to create social media posts, presentations, posters, videos, logos and more.</i>	<i>Canva is a powerful design tool that can be used to create projects that not only look great but also help teach the basics of digital design. This is a free tool that allows users to work with photo editing, design layout, and more, all within an easy-to-use platform.</i>	https://www.canva.com/
Catch	<i>A personal benefits platform with you at the center. If you're self-employed, a contractor, 10-99, or have a couple side-hustles, Catch offers a way to handle taxes, investments, benefits, retirement, time off, health insurance, and student loan refinancing — all in one place.</i>	<i>Answer a few questions about where you're at and what your goals are. We'll craft some custom recommendations to help you get what you need now and learn about what could help later.</i>	https://www.catch.co
CopyAI	<i>Create great copy that sells. Copy.ai is an AI-powered copywriter that generates high-quality copy for your business.</i>	<i>Copy.ai allows freelance writers, marketers, business owners, and copywriters to create quality content. This includes blog intros, landing page copy, LinkedIn ads, and product descriptions. Simply head over to Copy.ai, and you'll find all the templates laid out on the left.</i>	https://www.copy.ai/

Custom Ink	<i>Custom t-shirts & great group gear</i>	<i>At Custom Ink, we're about more than shirts. We're about you and everything you love. The passion you share with your group, club, or team; the excitement you have for your event or cause; and the drive that makes your business stand out from the rest. We believe that custom t-shirts do more than just make you look good - they help you feel good and inspire you to do good as well. We're passionate about custom gear, but what we love even more is helping you bring what you love to life.</i>	https://www.customink.com/
Designcrowd	<i>World's #1 Custom: Logo, Branding, T-shirts, Labels, etc Design Marketplace.</i>	<i>Lewis Howes School of Greatness listeners save up to \$100</i>	designcrowd.com
Expensify	<i>With Expensify, which like the other apps offers extensive Quickbooks integration, you simply take a photo of a receipt on your smartphone, and categorize it. Expensify automatically uploads to Quickbooks. If your team members are required to submit receipts for reimbursement, Expensify is then even more useful. It detects duplicate receipts, determines accurate foreign exchange rates and helps ensure the accuracy of each transaction.</i>	<i>Once an expense report is approved, the team member is automatically reimbursed within 24 hours via ACH. Expensify streamlines the expense-reporting process for both managers and employees. Even if you're self-employed, Expensify will save you considerable time and money. Businesses that adopted Expensify Have seen a 500+ percent ROI.</i>	https://www.expensify.com/
Fiverr	<i>Fiverr is a global online marketplace for freelance services. Fiverr's platform connects freelancers to people or businesses looking to hire.</i>	<i>Marketing, Design, Websites, & More! Find Everything You Need In Less Than 5 Minutes. Stay One Step Ahead with Talented Freelancers, Affordable Services and Fast Deliveries! Top Talent In A Click. Solutions For Teams. Logos, Data, Tech, & More.</i>	https://www.fiverr.com/
Fling Design	<i>Your brand is the single most important element of your world. Without a solid brand identity you have nothing to Market and nothing for your customers to embrace.</i>	<i>We have a broad range of experience from Athletics and branding to hospitality and marketing. In essence, we are digital, we are future marketing and we know how to get the job done.</i>	http://flingdesign.com/
Formnet	<i>This is a godsend for business owners who don't want to reinvent the wheel and waste a lot of time creating their own documents for these purposes. The service is free at the basic level, but if you want assistance with document creation and premium content, you'll have to pay a monthly fee.</i>	<i>Formnet is a collaboration between Entrepreneur Magazine and SeamlessDocs that provides customizable form templates for entrepreneurs. That includes everything from business plans to general contracts.</i>	https://www.eformnet.com/

Fundbox	<i>No matter how diligently you track and plan your business finances, only rarely will your startup not experience an occasional short-term cash flow crunch. That's where Fundbox comes in. undbox syncs with your Quickbooks (or other accounting software) to evaluate the creditworthiness of your business. Fundbox then offers funding options to supply U.S.-based businesses with cash. These options include invoice funding, meaning that Fundbox will advance you money for invoices you have outstanding with your customers -- plus a revolving line of credit of up to \$100,000 that your business pays back over either a 12- or 24-week period.</i>	<i>Installment payments are deducted from your bank account weekly along with a fee. Two of the primary advantages of Fundbox are that the finance fees are typically much lower than an option like credit cards, and unlike a traditional small business loan from a bank, you won't face long wait times or mountains of paperwork to complete. Simply give Fundbox access to your Quickbooks or bank account, and you'll have a decision in as little as three minutes. If you are approved, your funds will be available as soon as the next business day.</i>	https://fundbox.com/
Gary Vaynerchuk Content Strategy Model	<i>How Gary Vaynerchuk makes 30+ pieces of content from a single keynote.</i>	<i>A great resource for creating and implementing your content strategy.</i>	https://www.slideshare.net/vaynerchuk/the-garyvee-content-model-107343659
Google Admin	<i>Google Admin lets you manage your Google Cloud account on-the-go. Add and manage users and groups, contact support, and view audit logs for your business.</i>	<i>The Google Admin Console provides a range of administrator functionality that can be easily carried out across your G Suite domain.</i>	https://admin.google.com/Dashboard
Google AdWords	<i>Get in front of customers when they're searching for businesses like yours on Google Search and Maps. Only pay for results, like clicks to your website or calls to your business.</i>	<i>Google is where people search for what to do, where to go, and what to buy. Your digital ads can appear on Google at the very moment someone is looking for products or services like yours.</i>	https://ads.google.com/home/
Google Analytics	<i>If you've ever had a website, you're probably familiar with Google Analytics. It keeps track of all traffic to your website, giving all sorts of valuable insight. You can create your own dashboard to review on a weekly or monthly basis, with all the metrics that matter to you.</i>	<i>The metrics can be anything – the bounce rate, revenue, SEO rankings, etc.</i>	https://analytics.google.com
Google Domains	<i>Search for and register a domain, get hosting, and build a site with Google Domains. The best of the internet backed by the security of Google.</i>	<i>Google Domains is designed and built to make getting online easy and managing your domains simple. You can find, buy, transfer, and manage your domains in one place.</i>	https://domains.google.com
Google My Business	<i>Your free Business Profile on Google My Business helps you reach and engage with</i>	<i>Get your business on Google for free with Google My Business.</i>	https://www.google.com/business/

	<i>local customers across Google Search and Maps.</i>		
Cardone: Sales Training	<i>Get certified by Grant Cardone in selling, negotiating, cold calling, follow-up, and closing deals.</i>	<i>It offers Grant Cardone's most extensive sales training curriculum on the web today. With over 1500 Segments of fully interactive video content, Cardone University is the one thing you can't afford NOT to have. With Grant Cardone as your personal sales coach 24/7 and the full support of the Cardone Team, you can finally reach your potential. Professionals at the top of their game train everyday... and their paychecks reflect that. Are you ready to become a REAL pro? Courses: Selling Basics, Sales Process, Cold Calling, Prospecting, Follow Up.</i>	https://cardoneuniversity.com/
Grainger	<i>Grainger is your premier industrial supplies and equipment provider with over 1.6 million products to keep you up and running.</i>	<i>Safety Equipment, Compliance Tools.</i>	https://www.grainger.com/
Gusto	<i>Top Payroll, Benefits, and HR. Platform. *Experts Choice 2018</i>	<i>Through one refreshingly easy, integrated platform, we automate and simplify your payroll, benefits, and HR, all while providing expert support. You and your employees will get the peace of mind you need to do your best work. Launched in 2012 as ZenPayroll, Gusto serves more than 60,000 businesses nationwide. Each year we process tens of billions of dollars of payroll and provide employee benefits—like health insurance and 401(k) accounts—while helping companies create great places to work.</i>	https://gusto.com/
The Hartford	<i>Business insurance helps protect businesses from financial losses caused by risks to their property and income. Covered risks can include things like theft, damage, and lawsuits. Insurance for businesses, also known as commercial insurance, can even cover injured workers' lost wages and provide access to programs to help them get back to work. Commercial insurance policies also help protect businesses from financial losses resulting from liability claims.</i>	<i>The Hartford offers a wide range of insurance products with discounts and added benefits for AARP and USAA members.</i>	https://www.thehartford.com/business-insurance
Hawke Media	<i>We provide the strategy, guidance, and execution to launch, grow, and invigorate businesses of all sizes, in all categories.</i>	<i>Digital Marketing Strategy, Conversion-Optimized Websites, Creative Design, Social Media Management, Content Marketing & SEO, Search and Social Ads, Effective Email Campaigns, and More!</i>	https://hawkemediamedia.com

Hootsuite	<i>This allows you to schedule content posting on your social media channels more efficiently and effectively.</i>	<i>Since the early days of Twitter and Facebook, Hootsuite has been there to help business owners and marketers streamline their social outreach and engagement. Rather than spend extra time posting to individual accounts, juggling logins, and switching devices, Hootsuite gives you all of your accounts across every social channel in a single dashboard.</i>	https://www.hootsuite.com/
Hubspot	<i>If you're looking for an all-in-one sales & marketing solution, then Hubspot is the go-to. For sales, it acts like a classic CRM, keeping track of every contact point with the customer. At the same time, it allows you to create landing pages / lead generation websites with ease.</i>	<i>Marketing, sales, and service software that helps your business grow without compromise. Because "good for the business" should also mean "good for the customer."</i>	https://www.hubspot.com/
Humanity	<i>Humanity is an employee-scheduling and time-tracking solution that automates what traditionally has been a painful process.</i>	<i>Team members can log in from anywhere to see their schedules and even swap shifts with other employees. The intuitive, cloud-based interface provides a calendar view for both managers and employees, solving for the traditional headache that comes with complicated systems for tracking and expensing remote employees' hours. From an accounting perspective, Humanity helps ensure that your employee's timesheets are accurate and that you're not spending more on wages than you should be. Like Siftary, Humanity offers Quickbooks integration to make workforce management even easier to blend with your overall bookkeeping practices.</i>	https://www.humanity.com/
IFTTT	<i>IFTTT is the free way to get all your apps and devices talking to each other. Not everything on the internet plays nice, so we're on a mission to build a more connected world.</i>	<i>As with Zapier, IFTTT is a tool used to connect different apps together. While it's key focus is personal use, it also offers numerous tools for automating your business. For example, saving every attachment in your email to Google drive, or sharing the stats from your newsletter to your team.</i>	https://ifttt.com/
iHeart Media Inc.	<i>Gain unprecedented access to consumers with iHeartMedia's immense radio, outdoor and digital reach.</i>	<i>iHeartMedia's more than 850 radio stations offer advertisers local activation and national reach. Individual station brands give advertisers the ability to connect with diverse audiences in local markets across the country. Utilize our Station Search to connect with station contacts in your area and other markets.</i>	https://www.iheartmedia.com/advertising
Intercom	<i>Intercom is a customer messenger platform that allows the user to be able to get in touch with you straight from the website. If you want a more hands-off</i>	<i>For example, If there are some features customers keep asking you can set-up an automatic reply depending on what keywords are mentioned in-chat.</i>	https://www.intercom.com/

	<i>approach to customer support, you can even automate most of the interactions.</i>		
IRS SMB Tax Center	<i>The IRS even offers a video portal that will educate you on the tax law and any other information you must know as a small business owner. Educational products, virtual workshops, e-newsletters, and webinars are also available.</i>	<i>For any owner, small business taxes can be overwhelming. The Internal Revenue Service's Small Business and Self-Employed Tax Center is one of the key online business resources that can assist you here. Here, you'll find everything you need to file your taxes, such as forms and instructions.</i>	https://www.irs.gov/businesses/small-businesses-self-employed
Jenni AI	<i>Jenni is the ultimate writing assistant that saves you hours of ideation and writing time. Write quality blogs at lightning speed.</i>	<i>Research, write, and everything in between. Jenni is the ultimate content assistant that you can take with you while writing your blogs, copy, or anything else.</i>	https://jenni.ai/
Kajabi	<i>Kajabi is an all-in-one platform that makes it easy to create online courses, launch marketing campaigns, build landing pages, and design the perfect website.</i>	<i>Create courses, design websites, sell funnels, launch marketing campaigns, process payments, create webinars, upsell tools and more!</i>	https://kajabi.com
Kissmetrics	<i>Kissmetrics works the same way as Google Analytics, with one key difference. In addition to tracking all the traffic on the website, it lets you track your users by ID. As in, with Google, you don't get to track specific users. While with Kissmetrics, the user's device gets cookie'd, allowing you to track their behavior whenever they visit your website.</i>	<i>Having such data in-hand, you can get a better view on how user-friendly your website is, and what kind of details can you improve to drive more revenue.</i>	https://www.kissmetricshq.com/
Klaviyo	<i>Upgrade your email marketing platform with Klaviyo Maximize your revenue, increase repeat sales, and improve retention with personalized emails sent at the right time.</i>	<i>Klaviyo is a unified customer platform that gives your online brand direct ownership of your consumer data and interactions, empowering you to turn transactions with customers into productive long-term relationships—at scale.</i>	https://www.klaviyo.com/
Legal Zoom	<i>LegalZoom, Inc. is an online legal technology company that helps its customers create an array of legal documents without having to necessarily hire a lawyer. Available documents include wills and living trusts, business formation documents, copyright registrations, and trademark applications.</i>	<i>LegalZoom it's not a substitute for an actual attorney. While they do offer attorney referral services</i>	https://www.legalzoom.com/
MailChimp	<i>Consider us your personal think tank. Our always-on marketing platform works around the clock to help you find your</i>	<i>MailChimp is one of the most famous email communication tools out there. It can be used both for internal and external communications, allowing you to</i>	https://mailchimp.com/

	<i>people, grow your business, and get smarter as you go. We integrate with tons of other services to help you reach your full potential.</i>	<i>keep your entire team up-to-date with your operations, or for your weekly newsletter for your customers.</i>	
MicroStrategy	<i>Our mission is to make every business a more intelligent enterprise. We provide powerful software solutions and expert services that empower every individual with actionable intelligence.</i>	<i>MicroStrategy is the go-to source for business analytics, customer/market insights, actionable intelligence and so much more. Take a moment to discuss how they could help grow and streamline your organization.</i>	https://microstrategy.com/en
Minority Business Development Agency (U.S.)	<i>MBDA is the only agency dedicated to the "growth and global competitiveness of minority business enterprises." The agency estimates that nearly 11 million businesses in the U.S. are minority-owned; they employ more than 6.3 million people and generate \$1.8 trillion in revenue annually.</i>	<i>The Minority Business Development Agency — which operates within the U.S. Department of Commerce — seeks to support businesses in minority communities. It provides information on loans and grants, as well as other business resources.</i>	https://www.mbda.gov/
Namechk	<i>NameChk has been around for years as a Web app to check the availability of business names, usernames, are available across 157 websites.</i>	<i>Namechk.com checks 36 different domain name possibilities and 100+ social media websites and online platforms.</i>	https://namechk.com/
National Women's Business Council (U.S.)	<i>The organization offers monthly webinars to provide a platform to women business owners, roundtables to connect them to policymakers, annual reports and policy recommendations, and public meetings to share study areas and gather input.</i>	<i>The National Women's Business Council is a lobbying organization that advances the interests of women entrepreneurs.</i>	https://www.nwbc.gov/
Oracle NetSuite	<i>NetSuite has worked with businesses across all industries to guide them through the many phases of growth, from start-up to ramp up to IPO. (Too many solutions to list). They can help with almost every area of your business with an intuitive dashboard showing all areas of your business).</i>	<i>From Startup to Enterprise, we are the #1 Cloud ERP Business Software Solution. One unified business management suite, encompassing ERP/Financials, CRM and ecommerce for more than 16,000 customers.</i>	http://www.netsuite.com/portals/home.shtml
Otter.ai	<i>Otter.ai uses artificial intelligence to empower users with real-time transcription meeting notes that are shareable, searchable, accessible and secure.</i>	<i>Otter turns your voice conversations into smart notes that you can easily search and share. You can use it to take notes at your meetings and interviews, capture your thoughts and ideas while you're driving in the car, and transcribe your existing recordings and podcasts.</i>	https://otter.ai/
Outgrow	<i>The best - Digital Marketing: Lead Generation: Interactive, shareable, viral</i>		https://outgrow.co/

	surveys.		
PhantomBuster	<p>Generate leads from all major networks & websites</p> <p>100+ ready-made automations</p> <p>Prebuilt workflows for all your goals</p> <p>Import data seamlessly to any CRM</p>	<p>Extract lists of leads</p> <p>Source qualified leads from any corner of the web.</p> <p>Let our Phantoms generate masses of leads right from where you find them, then export them into a simple spreadsheet. Gather your ideal targets 24/7 to drive your revenue and growth goals on autopilot.</p>	https://phantombuster.com/
Photopea	<p>Photopea Online Photo Editor lets you edit photos, apply effects, filters, add text, crop or resize pictures. Do Online Photo Editing in your browser for Free!</p>	<p>Photopea is a web-based photo and graphics editor. It is used for image editing, making illustrations, web design or converting between different image formats. Photopea is advertising-supported software. It is compatible with all modern web browsers, including Opera, Edge, Chrome, and Firefox. Like Photoshop but Free!</p>	https://www.photopea.com/
Pinnacle Advertising	<p>Pinnacle Advertising & Marketing Group is a full-service agency known for getting results for our clients. We don't settle, neither should you. Featured several times on the CNBC show The Profit with Marcus Lemonis.</p>	<p>This firm pretty-much offers it all. From websites to advertising, production, marketing, branding and more! They are used exclusively by Marcus Lemonis and his Enterprise to create the best strategies for his businesses. I'm sure they can help you too.</p>	www.pinnacle-advertising.com/
Pixabay	<p>Pixabay is a free stock photography and royalty-free stock media website. It is used for sharing photos, illustrations, vector graphics, film footage, and music, exclusively under the custom Pixabay license, which generally allows the free use of the material.</p>	<p>Over two million royalty free photos, illustrations and vector graphics - and thousands of free video clips.</p>	https://pixabay.com/
Pixlr	<p>Pixlr, the No 1 in photo editing and design tools. Edit photos and create stunning designs right in your browser, on your phone or desktop.</p>	<p>Pixlr is a cloud-based set of image editing tools and utilities, including a number of photo editors and a photo sharing service. The suite is intended from the range of simple to advanced photo editing.</p>	https://pixlr.com/
PREPOSTSEO	<p>Pre Post SEO Free Online SEO Tools: plagiarism checker, grammar checker, image compressor, website SEO checker, article rewriter, backlink checker.</p>	<p>Empowering 95+. Free Online Tools. With Over 95 Online Tools, PREPOSTSEO Helping Millions of Webmasters, Writers & SEO Experts Every Month.</p>	https://www.prepostseo.com/
PrimePay	<p>Voted #1 platform for Payroll, HR, Benefits, Time-Clock, Compliance.</p>	<p>PrimePay has been helping small businesses get time back in their day to focus on what matters most. This is possible through our payroll, HR, Time Clock and benefits admin services that help to ensure compliance and provide exceptional support during the employee lifecycle.</p>	https://primepay.com/

Printful	<i>If you already have some online presence & looking to monetize your content, you can use the Printful integration for Shopify. It allows you to print out merchandise specific to your business and handles all the logistics to boot.</i>	<i>All you have to do is create a store with a Printful integration, put up your designs on Printful products, and you're good to go! Whenever you get an order, the guys at Printful will handle the entire delivery process.</i>	https://www.printful.com/
Printify	<i>With Printify you can create and sell custom products with your design or logo. They manage automated order fulfillment directly to your customers.</i>	<i>They have apparel, phone cases, pillows, shower curtains and many more products!</i>	https://printify.com/
Rejuvenol Laboratories	<i>Rejuvenol Laboratories is a leading manufacturer of Professional Salon Products, Private Label Cosmetics, Hair Care, and Skin Care.</i>	<i>Rejuvenol laboratories has built an impeccable reputation in the private label industry. The combined expertise of our professional staff is dedicated to meet the needs and challenges of today's beauty markets. Our key strength is that we are a Product Development laboratory with our own in-house manufacturing enabling us to bring your idea from the lab bench to the final product.</i>	https://rejuvenol.com/
Ruby Receptionist	<i>Our friendly, live receptionists and proprietary technology make Ruby your solution to delivering excellent customer experiences. Customized for your business, and integrated with your day, we're here to help you focus on your business while we WOW your callers and win you business!</i>	<i>Give your customers the legendary service they deserve. Choose our friendly, professional virtual receptionist service and reap the rewards of delighted customers. We're so confident you'll love our service, we'll give you a 21-day money-back guarantee!</i>	https://www.callruby.com
Salesforce	<i>Salesforce is one of the leading CRM platforms, bringing with it a great deal of automation potential and customization to integrate with other business automation tools to enhance the functionality of the platform for enterprise users.</i>	<i>With a mix of sales and marketing business automation tools, you can enhance your digital presence while empowering sales and service representatives with all the customer information they need to close deals and tend to customer needs.</i>	https://www.salesforce.com/
Score	<i>SCORE offers templates for business plans, financial projections, startup expenses, and marketing budgets, among others. For entrepreneurs who are feeling overwhelmed and seeking help, this is an excellent resource.</i>	<i>SCORE is a nonprofit organization that calls itself "the nation's largest network of volunteer business experts," is one of the best resources for small businesses, with more than 10,000 volunteers and 300 chapters to help business owners with counseling, business tools, and training.</i>	https://www.score.org/
Ship Station	<i>From custom shipping labels and packing slips to a branded tracking page and returns portal to personalized confirmation emails, ShipStation gives you the tools to brand each part of the post-purchase</i>	<i>Get on-demand access to order details, tracking information, and every ecommerce shipping tool you need — right on your mobile device. All you need is an internet connection.</i>	https://www.shipstation.com/

	<i>experience.</i>		
Shopify	<i>If you're planning on taking your brick and mortar business online, Shopify is the easiest way to do so. The platform allows you to create and manage an e-commerce store without any technical know-how.</i>	<i>Plus, it offers thousands of possible business process integrations (dropshipping apps, for example), allowing you to further automate your business.</i>	https://www.shopify.com/
Sifterly	<i>Sifterly offers a sophisticated expense-tracking service that makes it easy to calculate and optimize your monthly or annual spend. It also offers Quickbooks integration, making the tracking process seamless. Sifterly does more than just track how much your business spends on software. Sifterly tracks more than 10,000 apps and how 100,000-plus companies use them to power their software recommendation engine. Sifterly makes it easy to find SaaS apps that help power your business, and saves you money by negotiating discounts for Sifterly users up-front. In more ways than one, Sifterly will help you get the most out of your SaaS spend.</i>	<i>(SaaS) is a method of software delivery and licensing in which software is accessed online via a subscription, rather than bought and installed on individual computers. SaaS helps you visualize and optimize your team's software spend so you don't leave money on the table!</i>	https://sifterly.com/
Slack	<i>Your hub for teamwork: Project discussions, important documents, free food announcements: they all live tidily together in Slack. With your team and information in one easily searchable place, collaborating online is as easy as collaborating in person.</i>	<i>The number of emails that a business owner has to sort through each day can be a never-ending landslide that's impossible to escape from. It's also easy to lose important items in those threads. Instead, use Slack to help streamline communication and get the conversation out of the inbox. Conversations are threaded like a chat window and archived continuously so you can always dig into the history to find a specific topic.</i>	https://slack.com/
Small Business Administration (U.S.)	<i>SBA can help a small business get the capital it needs to get its business off the ground or to the next level. There's simply no better place for business startup help.</i>	<i>The U.S. Small Business Administration (SBA) is a government agency that provides startup assistance, resources, training, and even funding to small businesses. The mission of SBA is "to maintain and strengthen the nation's economy by enabling the establishment and viability of small businesses and by assisting in the economic recovery of communities after disasters."</i>	https://www.sba.gov/

<p>Small Business Development Centers (U.S.)</p>	<p><i>View the SBA's list of small business development centers by state.</i></p>	<p><i>Small Business Development Centers are state-specific startup resources provided by the SBA which help small business owners and entrepreneurs. You can view the SBA's list of small business development centers by state on its website. Get in contact with your local office if you want to connect with a local expert who can guide you in creating a business plan or finding funding for your company.</i></p>	<p>https://www.sba.gov/local-assistance/</p>
<p>StackShare</p>	<p><i>StackShare is a community-driven SaaS platform that lets you see all the best software tools and who's using them both inside and outside your company. Over one million engineers, CTOs, and VPEs from some of the world's top startups and companies use StackShare regularly to make tech stack decisions.</i></p>	<p><i>StackShare shows the exact software that all tech and major companies are currently using to give you insights you wouldn't otherwise have and a competitive advantage to stay ahead of the curve.</i></p>	<p>https://stackshare.io/</p>
<p>Startups.com</p>	<p><i>Get access to advice from 20,000+ founders/entrepreneurs who are experts in their respective fields as well as access to courses to help you grow your startup. Now you have access to the guidance you need to grow your business.</i></p>	<p><i>We're an over-caffeinated team of 170 startup nerds dedicated to helping over a million Founders like you pursue their passion. This is our dream job. Every bit of our success has been built by the success of our awesome customers.</i></p>	<p>www.startups.com</p>
<p>StandFast Group</p>	<p><i>The best corrugated box packaging manufacturers in the US. Forget thinking outside the box. StandFast is a box company that thinks beyond the parameters of business.</i></p>	<p><i>We offer a full range of services that reinforce brands, drive retail purchasing, manage inventory and streamline costs and processes. Printing - Direct print: One to four colors & ranging from simple or complex - Flexo - Litho labels - Single face - Pre-print - Digital - Print to order: Quantities large & small - High-speed laminating, - die-cutting and specialty gluing - Point-of-sale and point-of-purchase, shelf-ready - packaging and custom retail packaging design to catch the eye and increase sales. - Displays - Engineering & Design - Fulfillment/Contract Packaging - Inventory Control & Management.</i></p>	<p>http://www.standfastgroup.com/</p>
<p>Synthesia</p>	<p><i>Synthesia is a web-based platform for creating videos with AI avatars. Thousands of companies use it to create professional videos at scale, 80% faster than before.</i></p>	<p><i>Synthesia is simple, intuitive and requires no prior knowledge of video creation. Anyone on your team can now create a professional video from day one. Create professional videos in over 60 languages. Use them to train your employees, onboard your customers and share knowledge at scale.</i></p>	<p>https://www.synthesia.io/</p>

TallyFy	<i>Eliminate stress by automating every task, approval and business process: (i.e. Employee/Client On-boarding, Tasks/Processes, Everything that takes steps can be run in TallyFy).</i>	<i>Tallyfy eliminates emails, forms, instructions, retraining, paper and spreadsheets. It lets you scale operations. Stop reinventing the wheel every time with projects and tasks. Create a blueprint - then use it to launch each process. Managing workflows can be time-consuming, inefficient and prone to errors. Workflow management software, such as Tallyfy, allow you to map out business processes and keep track of them step by step. It lets you communicate the tasks to the right people and makes sure all the important steps of a process are carried out, leaving no room for error or mistakes.</i>	https://tallyfy.com/
TinyWow	<i>We offer PDF, video, image and other online tools to make your life easier</i>	<i>TinyWow offers a huge selection of free, easy-to-use tools for PDF files, videos, images, and more. 100's of free tools to manage, convert, and share your files. Safe to use. All uploaded/converted files are deleted from servers 15 minutes after use.</i>	https://tinywow.com/
Trusted Choice	<i>Shops Independent Insurance Agents to find you the best price.</i>	<i>Offers a wide range of insurance products to include business, home, life, auto.</i>	https://www.trustedchoice.com/
Upfluence	<i>Upfluence provides the leading influencer marketing tools to help you select your influencers and manage & analyze your influencer campaign performance at scale.</i>	<i>Full-service influencer marketing agency, Dedicated team of experts who help you choose the best strategy to reach your objectives</i>	https://upfluence.com/
Upwork	<i>Upwork helps growing businesses find and work with top-notch talent and agencies. It's simple to get started: Just sign up, post your project, then review proposals to find the right independent contractor or agency for you.</i>	<i>Unlock Your Company's Potential By Posting A Job And Hiring A Pro. Make Your Hiring Process Quick And Cost-Effective. Find Skilled Professionals On Upwork. Work Together Instantly. Reduce Overhead Costs. Grow Your Team Quickly.</i>	https://www.upwork.com/
Vista Print	<i>Vistaprint, helps small business owners create expertly designed, up-to-date custom marketing – the assortment of products they need to look and feel professional, prepared and plugged in.</i>	<i>When we put it all together, our customers can easily design a consistent, cohesive look that carries across their entire business, whether they operate in-store, online, on-site or on the go. With that, they can walk through a door with confidence, know they can keep up with the competition and make things happen right now.</i>	https://www.vistaprint.com
Quickbooks	<i>While there are many software options, none beat Quickbooks for features and compatibility. Quickbooks has become the industry standard, and for good reason. For starters, It integrates seamlessly with your bank accounts, eliminating much of the labor involved in keeping your records</i>	<i>Its reporting and cash-flow management tools give you an instant snapshot of how your business is performing financially and can help you predict and plan for any shortfalls. Should the time ever come for you to sell your business or seek additional funding, solid and verifiable financials are a necessity. Diligent use of Quickbooks will ensure that you have those financials at your fingertips.</i>	https://quickbooks.intuit.com/

	<i>balanced and up to date. Quickbooks is also hosted in the cloud, making maintaining your books from any device or location easy.</i>		
Quill	<i>Office Supplies delivered quickly to your office.</i>	<i>Quill is a discount online office supply retailer. They offer a wide selection of everything your business needs and delivers it quickly to your office.</i>	https://www.quill.com/
Quuu	<i>The way it works is, you select different interests for your audience, pick the number of posts, and either go for automatic posting or just and manually post the content you want.</i>	<i>If finding the right type of content takes too much of your time, you can automate that too. Quuu connects business owners in different industries with content creators looking for the right audience.</i>	https://quuu.co/
Walker Corporate Law	<i>Walker Corporate Law specializes in the representation of entrepreneurs. Walker Corporate Law is a boutique corporate law firm, with offices in San Francisco, New York City and Los Angeles. We have a strong team of former big-firm corporate lawyers and provide a broad range of corporate legal services — from startup counseling and general corporate matters to angel and venture capital financings to mergers and acquisitions. Our goal is simple: to help entrepreneurs and startups.</i>	<i>Walker Corporate Law provides a broad range of corporate legal services, which can be divided among three practice groups: 1) CORPORATE TRANSACTIONS. 2) GENERAL CORPORATE MATTERS. 3) SECURITIES LAW MATTERS</i>	https://walkercorporatelaw.com/
Waymark	<i>Easy, Affordable & Stunning Videos Personalized For You & Ready In Seconds. Create video ads in minutes with thousands of professional video templates to choose from.</i>	<i>The Waymark Store is a brand new place to explore the possibilities of video for your business. Every video in the Store is designed by our team of Hollywood producers, and you can automatically personalize them with just a few clicks. Look around, play a few, and most of all have some fun!</i>	https://waymark.com
Wix	<i>Create a website with Wix.com. Use AI to build a beautiful website or choose a stunning template and customize anything with the Wix website builder—no coding skills needed.</i>	<i>I have been building websites since 2003. When Wix was introduced in 2006 it left a lot to be desired. However over the years they have acquired the engineering talent and developed their AI engine. I now believe Wix is the best automated website builder platform on the internet today with the only exception being Shopify if you're using your website for dropshipping or e-commerce. Give it a try.</i>	https://www.wix.com/

<p>Wunderlich Kaplan Communications</p>	<p><i>A Next Generation PR, Social and Branding Communications Agency: Wunderlich Kaplan Communications is a risk-taking, results driven, full-service public relations company based in the heart of New York City. Led by innovative thinkers, passionate about their clients, Wunderlich Kaplan Communications is not your typical public relations firm. Their savvy next-generation team travels the world working closely with influencers and cultural movements to garner unprecedented results.</i></p>	<p><i>Wunderlich Kaplan Communications understands how to engage the media. The respected public relations agency bridges the gap between digital and traditional media for a wide scope of fashion, beauty, celebrity, hospitality and lifestyle clients.</i></p>	<p>http://wkc.rocks/</p>
<p>Zapier</p>	<p><i>Zapier is a business automation tool that helps tie together different 3rd party apps. As you could guess, there are many applications for this as you can imagine. For example, tying in your Slack and Paypal, sending a notification each time there's a product purchase. Or, if you use Trello, you can automatically transform emails received into Trello tasks.</i></p>	<p><i>Stick with the tools that work for you. Zapier connects more web apps than anyone, and we add new options every week. We integrate with apps such as Facebook Lead Ads, Slack, Quickbooks, Google Sheets, Google Docs & many more!</i></p>	<p>https://zapier.com/</p>
<p>Zendesk</p>	<p><i>Your customer service team can be looped into the cycle of making for efficient and effective processes. Business automation tools like Zendesk help you manage customer data, issues, knowledge bases, and even social interactions through a single dashboard.</i></p>	<p><i>With app integration, you can even log customer service issues with your CRM for streamlined service and ensure that your customers are always satisfied. Reducing the time to reach a resolution for every customer saves you a great deal in the end, from overhead to reducing customer churn.</i></p>	<p>https://www.zendesk.com/</p>

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Business Advisors

LeiLaRay Consulting Business Advisors are Experts In Growing Your Business: Let Us Become Your Trusted Advisor & The Only Chief Operating Officer You'll Ever Need! We Are Experts At Implementing Third Party Outsourcing Solutions and Technology That Will Free Up Your Time To Focus On Your Expertise and Customers.

